

Shot 1



Fade in:

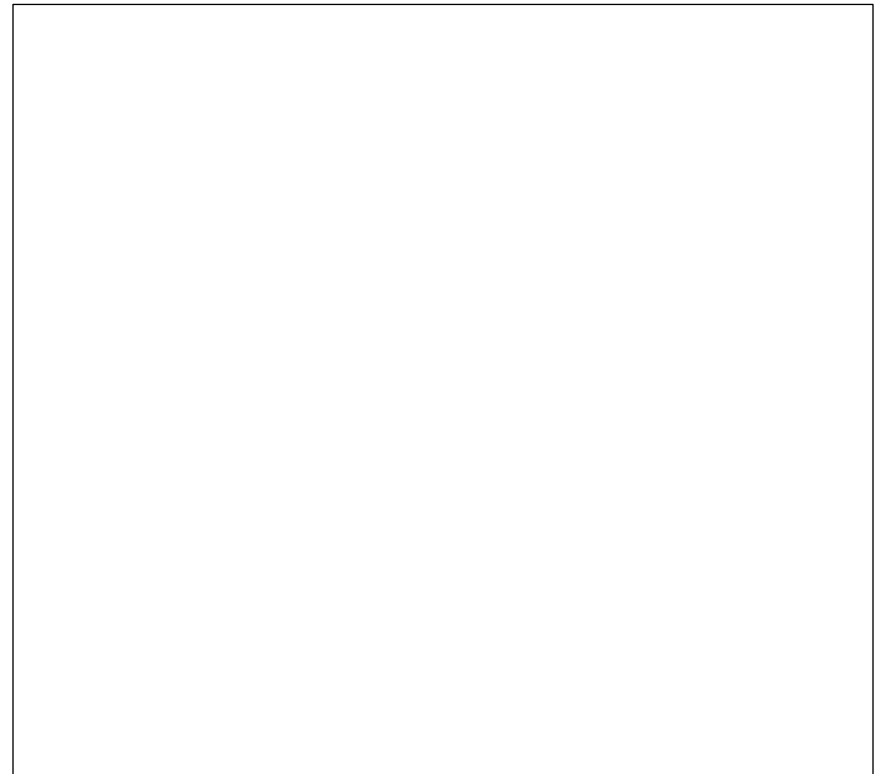
SHOT 1: (MED) MIMI STANDING NEAR A TRASH BIN AND A RECYLCE BIN AT A SCHOOL. A GUY WALKS PAST AND THROWS A PLASTIC WATER BOTTLE IN THE TRASH CAN. MIMI LOOKS AT HIM WITH HER JAW DROPPED AND TAKES THE BOTTLE OUT OF THE TRASH.

(SOT)(NAT SOUND): SCHOOL HALLWAY

Mimi: He should have put that in the recycling bin! In fact, he shouldn't have a plastic bottle at all.

Cut to:
:07 Sec

Shot 2



Wipe in:

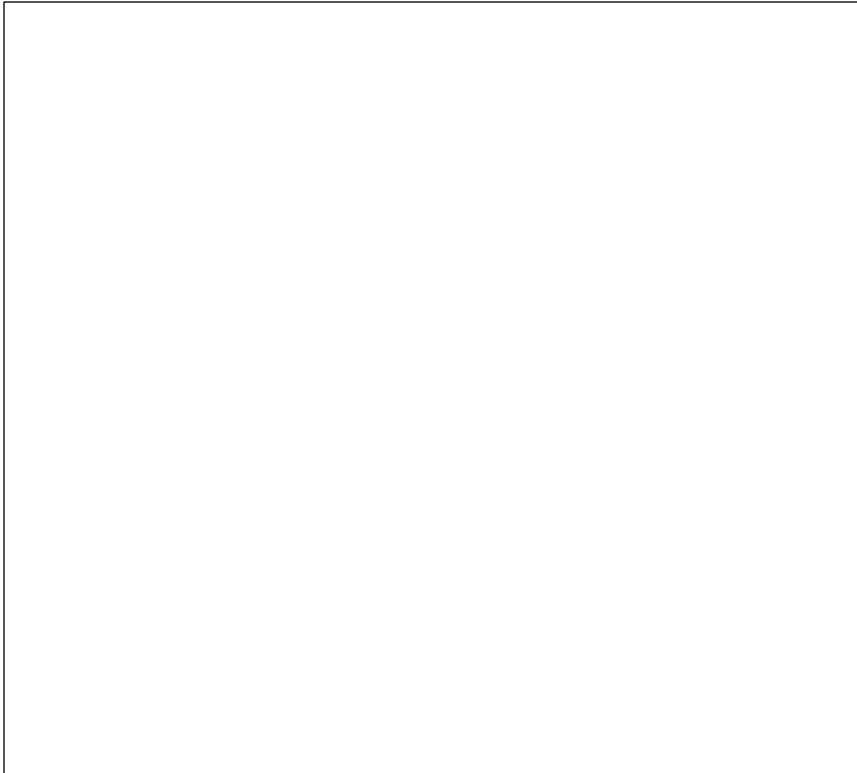
SHOT 2: (MED) MIMI STANDING IN FRONT OF A BACKDROP OF A LANDFILL FILLED WITH PLASTIC WATER BOTTLES.

(SOUND EFFECT): SLIDE WHISTLE WHEN SHOT CHANGES

Mimi: 60 million plastic water bottles end up in landfills every day. It takes 1000 years for one water bottle to decompose!

Cut to:
:06 Sec

Shot 3



Wipe in:

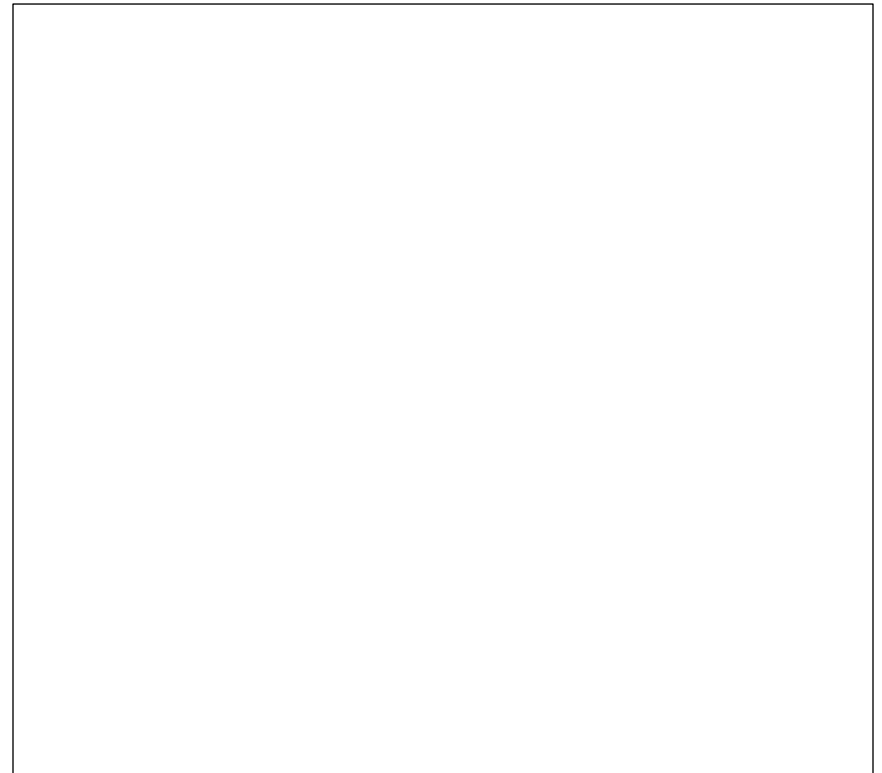
SHOT 3: (MED) MIMI STANDING IN FRONT OF A BACKDROP OF WATER BOTTLES FLOATING IN THE OCEAN.

(SOUND EFFECT): SLIDE WHISTLE WHEN SHOT CHANGES

Mimi: 90% of the trash in our oceans are plastic water bottles.

Cut to:
:05 Sec

Shot 4



Wipe in:

SHOT 4: (MED) MIMI STANDING IN FRONT OF A VIDEO OF WATER BOTTLES BEING CREATED IN A FACTORY.

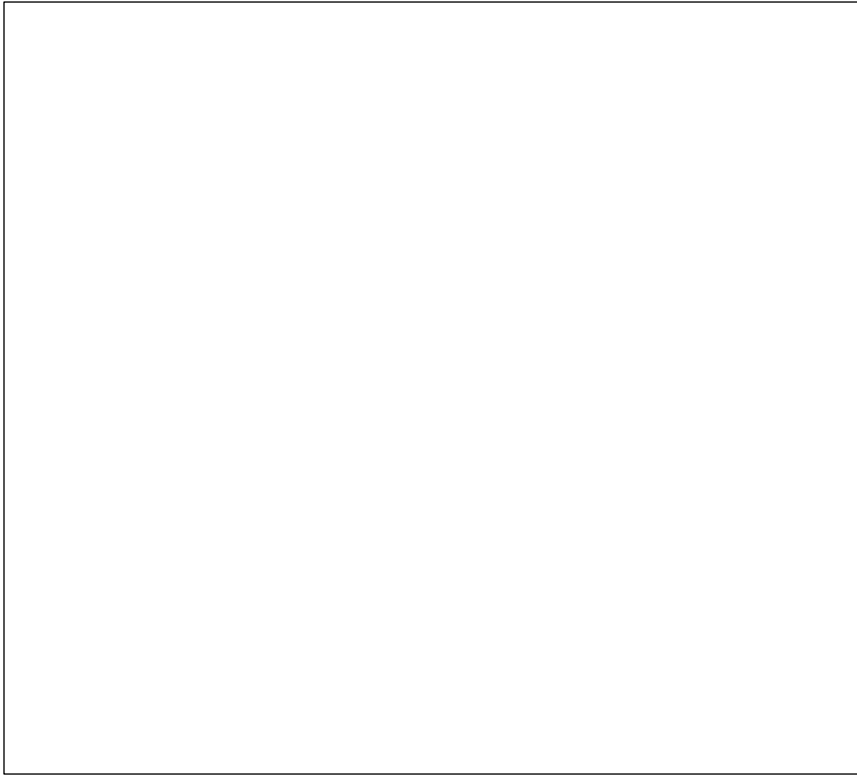
(SOUND EFFECT): SLIDE WHISTLE WHEN SHOT CHANGES

(SOT) (NAT SOUND): MACHINES WORKING, AND BOTTLES BEING PROCESSED

(VO) Mimi: Production of water bottles takes 17 million barrels of oil a year and takes three times more water than what ends up in the bottles!

Cut to:
:06 Sec

Shot 5



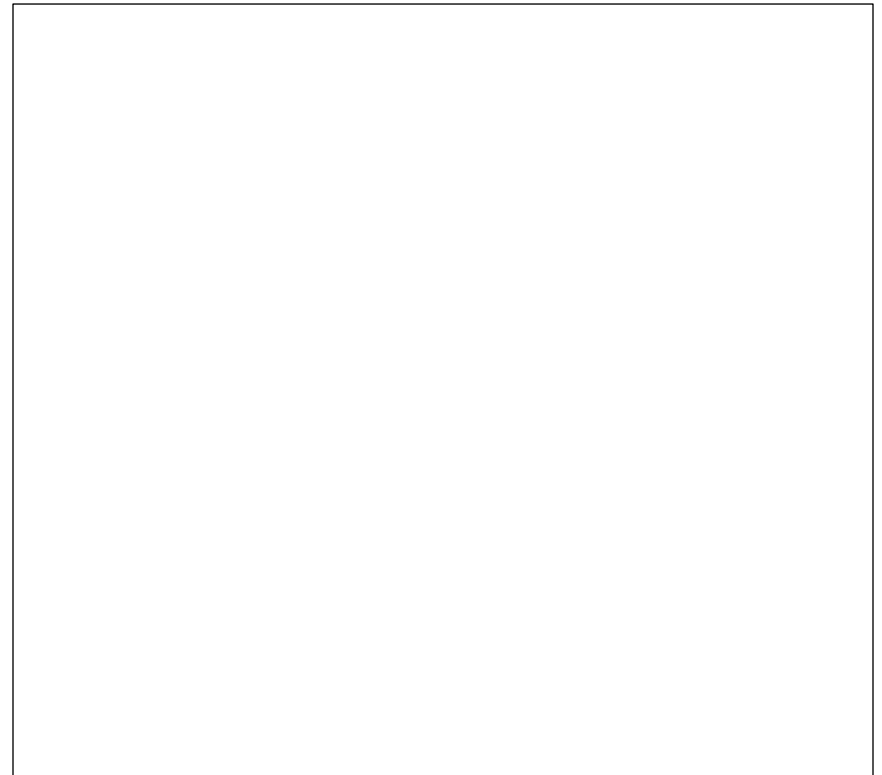
Wipe in:

SHOT 5: (MED) MIMI STANDING IN FRONT OF A BACKDROP OF A BOTTLED WATER ISLE IN A GROCERY STORE AND IS HANDED A STAINLESS-STEEL WATER BOTTLE FROM ONE ARM THAT COMES INTO THE SHOT, SHE TAKES A SIP AND SMILES
(SOUND EFFECT): SLIDE WHISTLE WHEN SHOT CHANGES

**Mimi: Bottled water costs 500 times more than tap water.
So, buy a reusable bottle and Bottle it up!**

Cut To:
:05 Sec

Shot 6



Grocery Store Background Blurs:

SHOT 6: (MED) BOTTLE IT UP LOGO POPS UP FROM THE BOTTOM OF THE SCREEN
(VO) Stereotypical California Surfer Guy Screams: Bottle it up!

Cut To:
:01 Sec